



# UN Tourism 26<sup>th</sup> General Assembly

RIYADH, SAUDI ARABIA 7 - 11 NOVEMBER 2025

# Provisional programme

Venue: Mandarin Oriental Hotel

A/26/prog.rev.4  
Madrid, 28 October 2025  
Original: English

## Friday 7 November

- |             |   |
|-------------|---|
| 12:30-14:30 | Committee on Statistics<br><i>Room: Omsiat 2 (En)</i>                     |
| 12:30-14:30 | Plenary of Affiliate Members<br><i>Room: Pavilion area (En, Sp, Ar)</i>   |
| 12:30-14:00 | Committee on Tourism and Competitiveness<br><i>Room: Omsiat 1 (En)</i>    |
| 13:30-15:30 | Lunch - <i>Pavilion area</i>  |
| 15:00-18:00 | Programme and Budget Committee<br><i>Room: Prince Sultan (En, Sp, Fr)</i> |
| 15:30-18:30 | Committee on Statistics<br><i>Room: Omsiat 2 (En)</i>                     |
| 15:30-18:30 | Plenary of Affiliate Members<br><i>Room: Pavilion area (En, Sp, Ar)</i>   |
| 20:00-22:00 | Riyadh Discovery Experience Dinners (choice-based)                        |

## Saturday 8 November

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|-------------|---|
| 08:30-10:00 | Committee on Matters Related to Affiliate Membership<br><i>Room: Omsiat 1 (En, Sp)</i>  |
| 10:00-13:00 | Committee on Statistics<br><i>Room: Omsiat 2 (En)</i>   |
| 10:15-11:30 | Affiliate Members Board<br><i>Room: Omsiat 1 (En, Sp)</i>   |
| 11:00-12:30 | Affiliate Members Corner<br><i>Room: Pavilion area (En)</i>   |
| 12:00-13:30 | Committee on Tourism and Sustainability<br><i>Room: Omsiat 1 (En)</i>   |
| 13:00-14:30 | UN Tourism Tech Adventure: Grand Final of the UN Tourism Artificial Intelligence Challenge<br><i>Room: Pavilion area (En)</i>   |
| 13:30-15:00 | Lunch - <i>Pavilion area</i>  |
| 15:00-18:00 | <b>124th session of the Executive Council</b><br><i>Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)</i>  |
| 20:00-22:00 | Opening Welcome Dinner at Diriyah for Heads of Delegations - A<br>Celebration of Saudi Hospitality (by invitation / dress code: formal) /<br>Riyadh Discovery Experience Dinners (choice-based) |

**Sunday  
9 November**

- 10:00-13:00 **General Assembly – Opening Ceremony & First Plenary**  
*Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)*
- 13:00-15:00 Lunch - *Pavilion area*
- 15:00-18:00 **General Assembly – Second Plenary**  
*Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)*
- 20:00-22:00 UN Tourism 50th Anniversary Grand Celebration, Boulevard City and Boulevard World – Riyadh Season (dress code: formal/ national costume)

**Monday  
10 November**

- 09:00-09:45 Associate Members Meeting  
*Room: Omsiat 1 (En)*
- 10:00-13:00 **General Assembly – Third Plenary**  
  
**Including a General Debate on “The Impact of Artificial Intelligence and Innovation in Shaping Global Tourism”**  
*Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)*
- 13:30-15:00 Lunch  
*Pavilion area*
- 15:00-18:00 **General Assembly – Fourth Plenary**  
*Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)*
- 20:00-22:00 TOURISE Opening Ceremony for Heads of Delegations at Qiddiya (by invitation / dress code: formal) / Riyadh Discovery Experience Dinners (choice-based)

**Tuesday  
11 November**

- 10:00-12:00 **125th session of the Executive Council**  
*Room: Prince Sultan (En, Sp, Fr, Ru, Ar, Ch)*

## Side Visits

<b>Friday 7 November</b>	13:45-17:15	<i>A sensory tour into Saudi heritage</i>
	18:00-23:30	<i>A sensory tour into Saudi heritage (This shift includes dinner at Assouline Restaurant)</i>
	14:00-17:30	<i>A cultural journey of discovery</i>
	15:45-17:45	<i>From innovation to inspiration</i>
	18:15- 22:45	<i>From innovation to inspiration (This shift includes dinner at Casa Myrra Restaurant)</i>
<b>Saturday 8 November</b>	09:30-13:00	<i>A sensory tour into Saudi heritage</i>
	13:45-17:15	
	18:00-23:30	<i>A sensory tour into Saudi heritage (This shift includes dinner at Assouline Restaurant)</i>
	9:45-13:00 14:00-17:30	<i>A cultural journey of discovery</i>
	15:45-17:45	<i>From innovation to inspiration</i>
	18:15- 22:45	<i>From innovation to inspiration (This shift includes dinner at Casa Myrra Restaurant)</i>
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	18:00-23:30	<i>A sensory tour into Saudi heritage (This shift includes dinner at Assouline Restaurant)</i>
	9:45-13:00 14:00-17:30	<i>A cultural journey of discovery</i>
	15:45-17:45	<i>From innovation to inspiration</i>
	18:15- 22:45	<i>From innovation to inspiration (This shift includes dinner at Casa Myrra Restaurant)</i>

*A cultural journey of discovery* - Curator-led tour of Al Murabba Palace, the National Museum of Saudi Arabia, and Al Masmak Fortress, offering insights into key moments in the Kingdom's history

*A sensory tour into Saudi heritage* - A private tour of Diriyah, led by a historian, takes guests through At-Turaif and Al Bujairi Heritage Park, highlighting Saudi cultural roots

*From innovation to inspiration* - Explore the ways in which Vision 2030 is fostering an environment of creativity and artistic expression in Riyadh. Redefining Riyadh's skyline with outstanding buildings inspired by the native landscape



